BOCES Bulletin

monroe one

In this Issue

> " "You must do the things you think you cannot do."
> - Eleanor Roosevelt

Upcoming Events

October	Bullying Prevention Month
October 16	National School Bus Safety Week
October 20	Board of Education Meeting
October 24	United Nations Day

Follow this
link to the BOCES Calendar of Events

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monroe one
EDUCATIONAL SERVICES

Introducing the New Monroe One Logo

"In September 2015, I supported the School-Community Relations Department's recommendation to proceed with the creation of a new Monroe One logo to re-brand our organization. One year later, we have a new Monroe One logo with an 'out of the box' shape that reflects the evolving programs and services that support our component school districts. We've moved from a traditional 'BOCES' logo to a more abstract 'M' shape with 'Monroe One Educational Services.' We feel it's a sharper, more modern brand identity for our organization."

- Dan White, District Superintendent

The logo development process included:

A September 2015 staff survey of three questions:
   o What three words come to mind when you think of BOCES?
   o If someone asks you about BOCES, what is your brief reply?
   o What, in your opinion, is the MOST important thing about BOCES?

From the survey, a list of the most popular descriptions and words from staff was created.

In October 2015, EMCC's Advanced Visual Communications + Photography class began researching logo possibilities:

• The list of words from the staff survey was researched by 17 students in Sulyn Bennett-Hennessey's class to create design sketches that reflected each word on the list. Hundreds of sketches were critiqued and modified by the students over several weeks, with the guidance of Marshall Statt, Creative Director from Dixon Schwabl Advertising.

• Dixon Schwabl, our outside partner in the logo development process, is a well-known local advertising agency who provided creative input and advice during the development process.

- Students also performed research on new images and reviewed the background history of the BOCES logo.

- In February 2016, the Visual Communications class had rendered many logo possibilities into one. Nick Nicowski, a senior from Rush-Henrietta, was the final contributor who spent several more weeks working with Statt at Dixon Schwabl to fine tune his creation and produce two other choices.

Logo Development Team:

- In May 2016, John Walker and Valerie Barclay from School-Community Relations, and Sulyn Bennett-Hennessey, presented the three finalists to Dan White and Mike Doughty for their review. After some tweaking, the final logo called *'outside the box'* was selected.

- On June 16th, the team, including student Nick Nickowski, presented the new logo to the Board of Education. The Board enthusiastically accepted the logo to represent our organization.

- The team created a **Monroe One Brand Identity Guidelines** reference to guide staff in the acceptable use of the new logo. It provides clear examples of how to use and how not to use the new logo, examples of vertical and horizontal formats, as well as web and print uses.

Monroe One To Launch New Website

After many years of support from our web provider, Blackboard/SchoolWorld, Monroe One is changing web providers to Blackboard Schoolwires Solution, featuring enhanced website functionality, increased reliability, support, security and ADA compliance.

Beginning in November, our new Schoolwires-hosted website will include:
- Mobile Responsive Design templates where *all of the web content* adjusts to fit the size of the device being used, making it ideal for mobile users of iPads, tablets, mobile phones, and other devices.
- Intranet (permission-based viewing) capabilities to keep Staff Zone truly behind the scenes from public viewing where staff can easily access departmental forms and information that pertains to them.
- Single Sign-On (user-based access to information; same password as network), and access to other web-based technologies.
- Simpler site editing for web administrators and teachers to allow programs and services to create and post announcements, calendars/events, newsletters, forms and surveys, video, social media, and much more.
- Google Translator function for language translations in 80 foreign languages.

Watch for more Schoolwires updates as we get closer to the launch date!

- Submitted by John Walker, School-Community Relations

Board Briefs

Click here for the Board Briefs for **October 6, 2016:**
http://www.monroe.edu/files/filesystem/BOEBRIEFS_10_06_2016.pdf

Continuing Teacher and Leader Education (CTLE)
New Registration and Requirements

Effective July 1, 2016, there is a new registration process for any holder of a classroom teaching, school leader and teaching assistant certificate that is valid for life (Permanent, Professional and Level III Teaching Assistant) and an establishment of Continuing Teacher and Leader Education (CTLE) requirements for Professional and Level III Teaching Assistant certificate holders.

If this applies to you, you should have received an initial informational email including the memo and registration chart and will also receive a reminder email to register during your birth month.

For all CTLE resources, visit: http://www.highered.nysed.gov/tcert/resteachers/Registration_CTLE_home.html

Contact Meghan Fox, Regional Certification Evaluator, with questions at 383-2208, or via email at Meghan_Fox@boces.monroe.edu

Consumer & Family Sciences Class Creates a Winning Scarecrow

Students in Nancy Beutel's Consumer & Family Sciences classroom at the Foreman Center created a scarecrow for the Fairport Scarecrow Festival and won 1st Place!

Teacher Nancy Beutel stated, "The scarecrow represents what we do in class, but most importantly it's a perfect picture of collaboration and teamwork! The students also won $100! We've decided as a group to give it back to our community! The students are thinking about which organization (Red Cross Disaster Relief Fund, Safe House for Battered Women, Local Homeless Citizens, Hurricane Matthew Relief) they would like to donate the money, which we'll announce soon."

ACE Award for Mary Mundy

Mary Mundy, Speech-Language Pathologist and Assistive Technology Provider, received an Award for Continuing Education (ACE). The award is granted to Speech-Language Pathologists who earn seven ASHA Continuing Education Units, equivalent to 70 contact hours in a thirty-six month period. Mary joins a select group of individuals who have made a concerted, personal effort to continue professional learning beyond an academic degree. Congratulations, Mary, on your achievement.

- Submitted by Christine M. Lembach, Clinical Therapy Assistant Coordinator

Honorary Captain Named in Webster

Coach Watkins and Coach Willmont of the Webster Warriors named **Andre Scott** to the position of honorary captain of the Webster Schroeder High School football team. Andre is an avid football fan who diligently follows the progress of many teams at the professional, collegiate and high school level. He is an avid Buffalo Bills fan as well. Andre is a District Based student at Webster Schroeder High School in Anne Ressler's classroom.
Andre exemplified all the qualities of a superior team captain: leadership, motivation, a strong work ethic and holding himself and others to high standards.

- Submitted by Webster Schroeder Teacher, Anne Ressler

Pictured with Andre left to right:
Tony Deleo (Sr.), Coach Watkins, Mike Masucci (Jr.), Hudson Sirianni (Jr.), Josh Simons (Sr.)

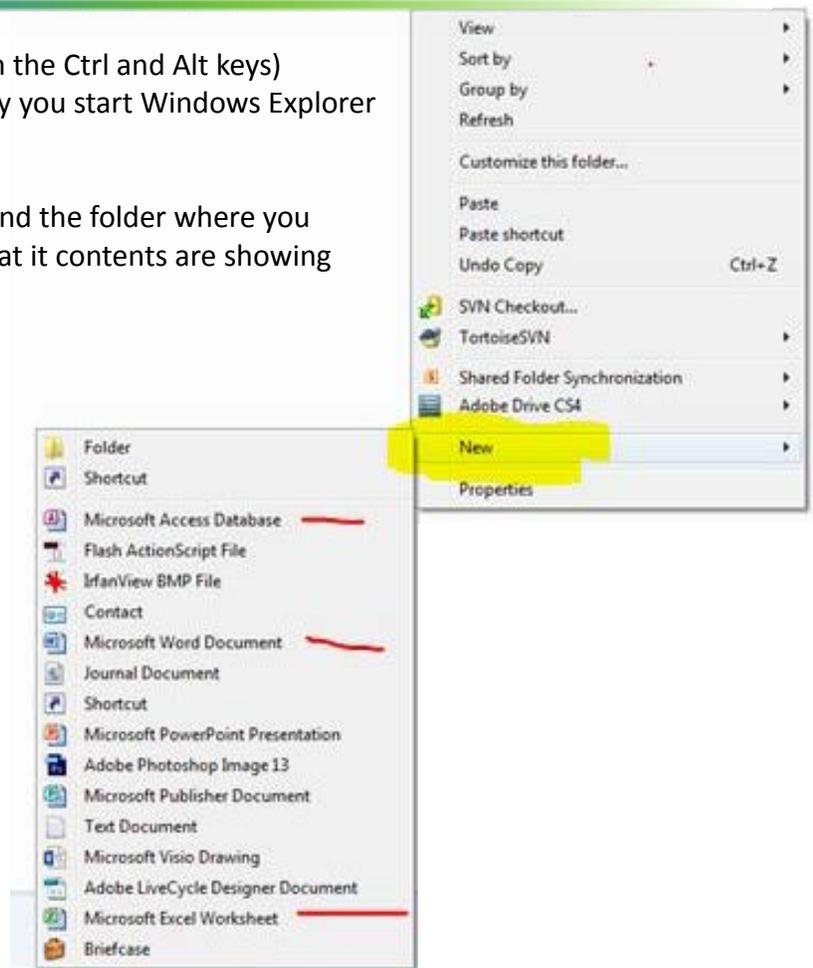# SANE (Sometimes Acronyms Need Explaining)

504 Plan

The 504 Plan is a plan developed to ensure that a child who has a disability identified under the law and is attending an elementary or secondary educational institution receives accommodations that will ensure their academic success and access to the learning environment.

Thanks to Diane Smith for the following Technology Tip:

Creating a new document from the Folder Location

1. Hold down the "**Windows Key**" (between the Ctrl and Alt keys) and type **E.** (This is a shortcut to the regular way you start Windows Explorer using the Windows Start button .)

2. Once you have the program open and have found the folder where you want to put the new file, open that folder so that it contents are showing on the right side of the screen.

3. **Right-Click** in the white area on the right side.

4. Click on **New**.

5. Select the program from the list and **Click** on it.

Notice of Non-Discrimination

The Monroe #1 BOCES does not discriminate on the basis of an individual's actual or perceived race, color, creed, religion, religious practice, national origin, ethnic group, sex, gender identity, sexual orientation (the term "sexual orientation" means heterosexuality, homosexuality, bisexuality, or asexuality), political affiliation, age, marital status, military status, veteran status, disability, domestic violence victim status, arrest or conviction record, genetic information or any other basis prohibited by New York state and/or federal non-discrimination laws in its programs and activities and provides equal access to the Boy Scouts and other designated youth groups. In addition, students are also afforded protection based on weight.

For more information, contact one of our Civil Rights Compliance Officers:
Nancy Carr, 585-249-7010, Nancy_carr@boces.monroe.edu
James Colt, 585-383-2298, James_colt@boces.monroe.edu
Dennis Glaser, 585-383-2232, Dennis_glaser@boces.monroe.edu